

WHITE PAPER



NEBA **TOKEN**
by NEXT BASKET

NEBA TOKEN – CREATE AND PROFIT FROM THE FUTURE OF DECENTRALIZED E-COMMERCE

This crypto-asset white paper has not been approved by any competent authority in any Member State of the European Union. The offeror of the crypto-asset is solely responsible for the content of this crypto-asset white paper.

This crypto-asset white paper complies with the requirements under Title II of Regulation (EU) 2023/1114 of the European Parliament and of the Council of 31 May 2023 on markets in crypto-assets, and amending Regulations (EU) No 1093/2010 and (EU) No 1095/2010 and Directives 2013/36/EU and (EU) 2019/1937, and to the best of the knowledge of the Director of NB Token Ltd, Bulgaria the information presented in this crypto-asset white paper is fair, clear and not misleading and the crypto-asset white paper makes no omission likely to affect its import.

EXECUTIVE SUMMARY:

Name of the Token:	\$NEBA
Issuer:	NB Token Ltd , Sofia, Bulgaria, UIC 208089483
Offerors and Partners:	NEXT BASKET Platform BV Netherlands UIC 84479493

Type of the Token:	Utility Token
Type of goods/ services accessible with the Token	Loyalty program of the Next Basket platform Purchase of goods and services in the online stores available to in the Next Basket platform and NEBA Pay platform
Information on the Platform	NEXT BASKET is an innovative SaaS software platform based on artificial intelligence, designed for building, and managing online stores
Type of offering:	2-tier offering, which includes: - Private offering; -Launchpad Public offering (ICO)
Purpose of the funds to be gathered	1. Development of the NEXT BASKET decentralized ecosystem 2.Creating a loyalty program in the online stores built by NEXT BASKET by using NEBA Token 3.As a means of payment in the decentralized crypto payment system NEBApay (with token derivative)

This executive summary should be read as an introduction to the Whitepaper.

The prospective holder of **NEBA** token should base any decision to purchase the **NEBA** token on the content of the **NEBA** token white paper as a whole and not on the summary alone.

The offer to the public of the **NEBA** token does not constitute an offer or solicitation to purchase financial instruments and that any such offer or solicitation can be made only by means of a prospectus or other offer documents pursuant to the applicable national law.

This crypto-asset white paper does not constitute a prospectus as referred to in Regulation (EU) 2017/1129 of the European Parliament and of the Council (36) or any other offer document pursuant to Union or national law.

DATE OF NOTIFICATION TO THE FINANCIAL SUPERVISION COMMISSION (BULGARIA):

25.Febr.25

Information on the Issuer

The issuer of the Token shall be NB Token EOOD, a company incorporated and existing under the laws of Bulgaria, having its seat and registered address at: 64A Yosif V. Gurko str., Sofia, Bulgaria, registered under UIC 208089483, (hereinafter referred to as the “Company”, “Us”, “We”).

This White paper is drafted and published by the Issuer as mentioned above.

The Tokens shall be offered publicly up to 12. Sept.25

Our main partner in the Netherlands will be NEXT BASKET PLATFORM B.V., a company duly incorporated under the laws of the Netherlands, registration number (UIC) 84479493, having its registered office at Fascinatio Boulevard 216-220, 3065 WB Rotterdam, the Netherlands.

CHAPTER I. INTRODUCTION

NEXT BASKET is an innovative SaaS platform (global e-commerce SaaS market valued at approximately \$6.5B) powered by artificial intelligence, enabling businesses to create and manage online stores with ease and efficiency. To accelerate the transition of e-commerce into the WEB3 environment, NEXT BASKET introduces its own utility token—**NEBA Token**

Bridging Web2, Web3, and Decentralized Commerce

A key objective of our project is to seamlessly connect traditional (Web2) e-commerce with emerging (Web3) decentralized technologies. By merging standard online marketplaces with blockchain solutions and cryptocurrencies, we aim to deliver faster, more secure, and more profitable transactions, opening up fresh opportunities for businesses and consumers alike.

Four Major Projects in One Powerful Synergy

By fully leveraging NEXT BASKET's potential, we will develop four large-scale projects, each delivering substantial added value to our ecosystem while driving the growth of **NEBA Token**:

1. Innovative Loyalty Program

- **Constant Demand for NEBA:** For every purchase made in NEXT BASKET's online stores, end customers will receive cashback in NEBA Token. To fund these rewards, merchants (the store owners) must regularly purchase **NEBA Tokens** from the market, thus maintaining growing demand and increasing the token's price.
- Every end customer will have a free crypto wallet in the online store where they shop.

2. Decentralized Online Stores, Marketplace, and Dropshipping Platforms

- **A New Era of Global E-Commerce:** NEXT BASKET's decentralized solutions will simplify cross-border trade, reduce operational costs, and provide an exceptional user experience—rooted in full transparency and high-level security—at very affordable service fees.

3. NEBApay - A Decentralized Payment System

- **Blockchain-Based Architecture:** NEBApay will be a decentralized electronic payment system built on blockchain technology, supporting either NEBA Token or its specialized variant, ensuring robust security and transparency.
- **Integration with NEXT BASKET Crypto Wallets:** Currently, there are around 5 million customer crypto wallets in NEXT BASKET's online stores, and we expect this number to surpass 20 million within one year following NEXT BASKET's expansion into the U.S. market. This creates tremendous potential for scaling and broad NEBApay adoption.
- **Peer-to-Peer Commerce with Minimal Fees:** NEBApay will enable individuals to trade and transact with one another both online and offline at minimal fees and rapid settlement times, fully aligned with WEB3 standards.
- **Sustainable Financial Infrastructure:** By eliminating intermediaries and utilizing decentralized blockchain solutions, NEBApay opens new revenue streams and accelerates financial accessibility for users and merchants worldwide.



4. Infrastructure for Data Collection, Analysis, and Monetization

- **AI-Driven Analytics:** The platform gathers large volumes of user data and applies advanced analytical methods to provide actionable insights that optimize marketing, inventory management, and overall business strategy.
- **New Revenue Streams:** Monetizing large-scale anonymized data—through partnerships with banks, advertisers, and research organizations—generates additional profits for investors and the broader ecosystem.

Token Supply
The total supply of NEBA Token
is 1 billion tokens (1,000,000,000).

Why Invest in NEBA Token Today

What Do Investors Gain from NEXT BASKET's Four Major Projects

1. An Investment with Sustainable Growth and Ongoing Demand for NEBA Token

- **New type of Loyalty Program:** Any merchant wishing to provide cashback to their customers must regularly purchase **NEBA Tokens** from the market. This ensures consistent demand and drives token price growth, offering long-term returns for investors.
- **Continuous Market Expansion:** As more merchants and online stores join the loyalty program, the demand for tokens grows proportionally to the number of transactions and customers.

2. Profiting from the Globalization of E-Commerce

- **Decentralized Online Stores, Marketplace, and Dropshipping Platforms:** Thanks to low operational costs and broad geographical reach, NEXT BASKET is positioned for rapid global expansion. **NEBA Token** investors benefit from this growth as more users and merchants enter the ecosystem.
- **Low Fees Lead to More Users:** Flexible and affordable pricing attracts a larger user base, increasing transaction flow and thus driving further demand for **NEBA Token**.

3. Dividends from the Decentralization of Financial Transactions

- **NEBApay - A Decentralized Payment System:** As NEBApay expands, more transactions will run on the blockchain, eliminating intermediaries and enabling faster, cheaper payments.
- **Revenue from New Business Segments:** Businesses and end customers using NEBApay create additional income streams—and hence greater demand for NEBA Token—while accelerating global financial accessibility.

4. Additional Income from Data Monetization

- **AI-Driven Analytics:** By collecting large-scale user data, the platform generates valuable marketing and business insights to be sold to third parties (banks, advertising agencies, research organizations, etc.).
- **Increased Ecosystem Value:** Revenues from selling anonymized data flow back into the NEXT BASKET ecosystem, driving platform development and supporting the long-term growth of NEBA Token.

Summary

- **Rising Token Price** driven by continuous demand for cashback and decentralized payments.
- **Global Expansion** through new markets and mass adoption of Web3 applications.
- **Innovative Business Models and Revenue Streams:** Data monetization, decentralized services, fast and low-cost transactions.
- **Long-Term Sustainability:** Each project within the ecosystem reinforces the others, creating a stable environment for value appreciation that directly benefits investors.

The team behind NEBA Token

By investing in a NEBA Token, you are supporting the development of the Dutch company NEXT BASKET and building the future of decentralized e-commerce, new payment eco-system (NEBApay) and big data analyzed by AI

- NEXT BASKET SaaS platform is now active in 8 countries on four continents. These are USA, UK, Philippines, Indonesia, Pakistan, South Africa, Nigeria, and Bulgaria.
- There are over 35,000 users registered to use NEXT BASKET.
- Boasts a turnover of around \$3 million in 2024 - the first year on the market.

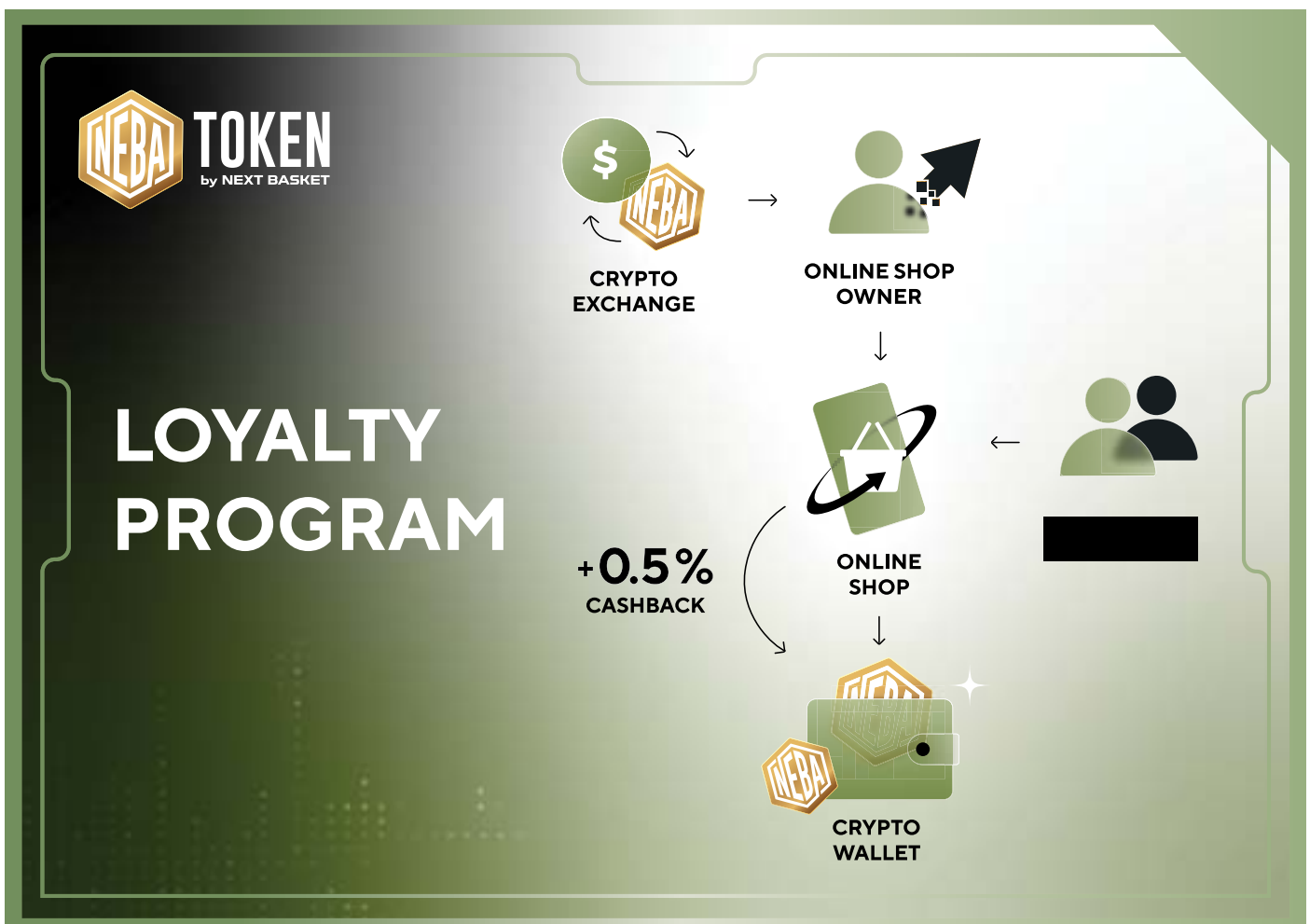
With NEBA Token, you are laying the foundation for a new, decentralized e-commerce model where you too can participate in the potential growth and success.

CHAPTER II. NEBA TOKEN: FEATURES FOR HIGHER PROFIT

1. Loyalty Program

One of **NEBA Token**'s greatest strengths is its integration into a revolutionary loyalty program available across all participating online stores built through the NEXT BASKET platform. How the loyalty program works:

- **Integrated crypto wallet:** Users get an embedded crypto wallet in the online store they shop from.
- **Token Rewards:** With each purchase, customers earn a **NEBA Token** as a bonus of 0.5% of the order value.
- **Automatic distribution:** Earned tokens are automatically transferred to the customer's crypto wallet.
- **Store Owner Participation:** eCommerce merchants purchase **NEBA Token** from crypto exchanges to fund the rewards program.



- **Platform incentives:** : NEXT BASKET motivates store owners by providing them with free access to the NEXT BASKET platform, which further promotes this loyalty program. Normally, online store owners pay between 2% - 3% of online shop turnover as SaaS fees, so this 0.5% for token bonuses will be more advantageous for them.

NEXT BASKET will profit from the sale of additional software packages and services, software outsourcing by vendors, as well as marketing, sales, and logistics services.

This dynamic cycle of token rewards, token purchases, and increasing scarcity fuels the growth of the NEXT BASKET ecosystem while simultaneously enhancing the long-term value of the **NEBA Token**. This innovative loyalty program drives engagement, rewards participants, and ensures the platform is sustainable.

What does this mean for the NEBA Token?

- Constant merchant activity and the need for merchants to purchase **NEBA Tokens** to fulfill the cashback program.
- Sustained and continuous liquidity demand that leads to a potential increase in the **NEBA** price.
- An added benefit for store owners: if they participate in the loyalty program, they receive free access to the NEXT BASKET platform, incentivizing them to accept the **NEBA Token** as a means of payment.

Scale example:

- 35,000 online stores, each with a monthly turnover of around \$30,000.
- All stores offer 0.5% cashback with **NEBA Token**.
- To cover this cashback, stores must purchase 26 million **NEBA tokens** each month.

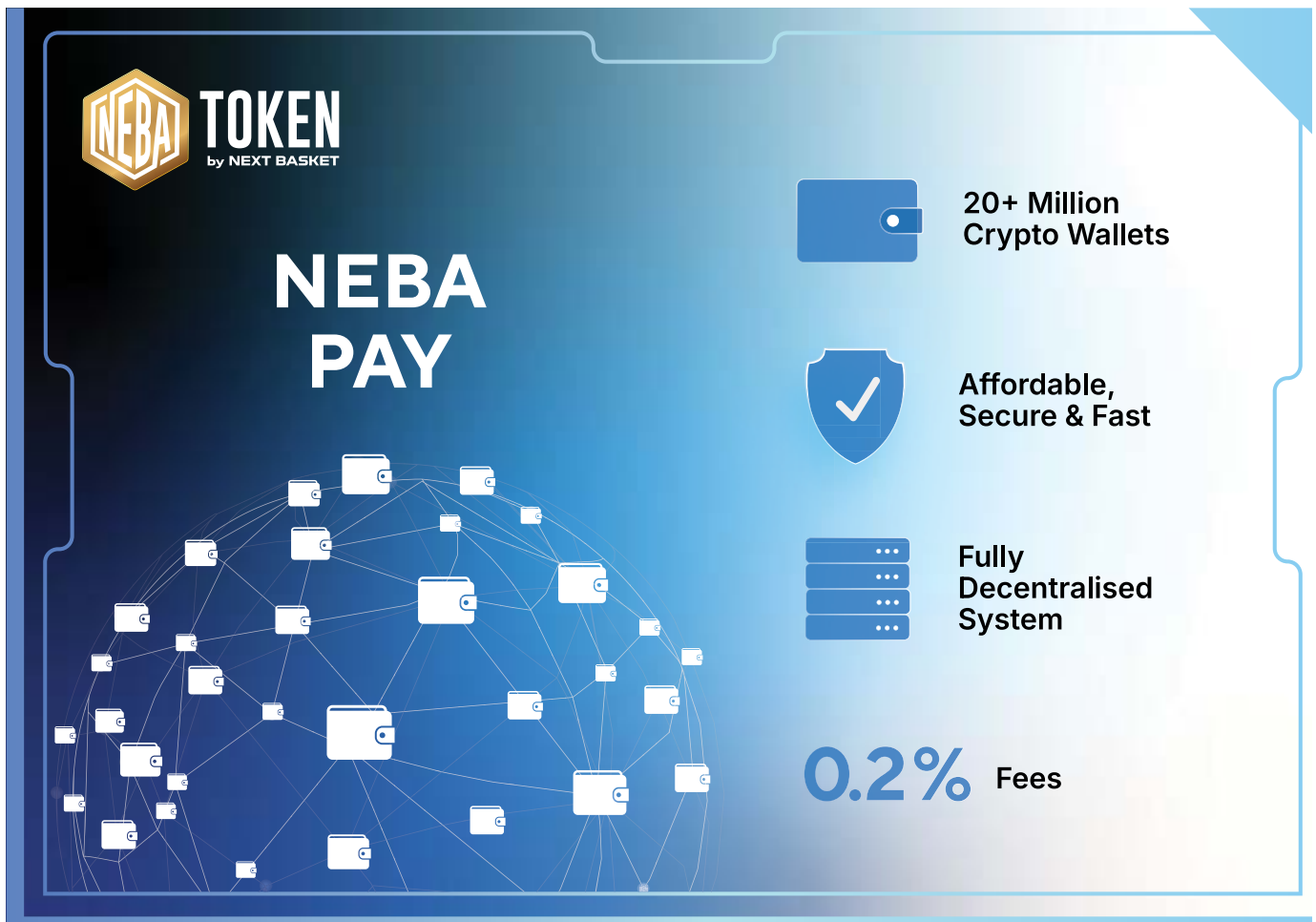
Calculation of one month, the potential demand for the token is huge. And this is just the beginning - the scale could grow many times over in the long term.



2. NEBApay Network

The second key functionality of **NEBA Token** is **NEBApay**, our proprietary crypto platform designed to work in close conjunction with **NEBA Tokens**. Its purpose is to allow users to purchase goods and services at participating merchants with ease.

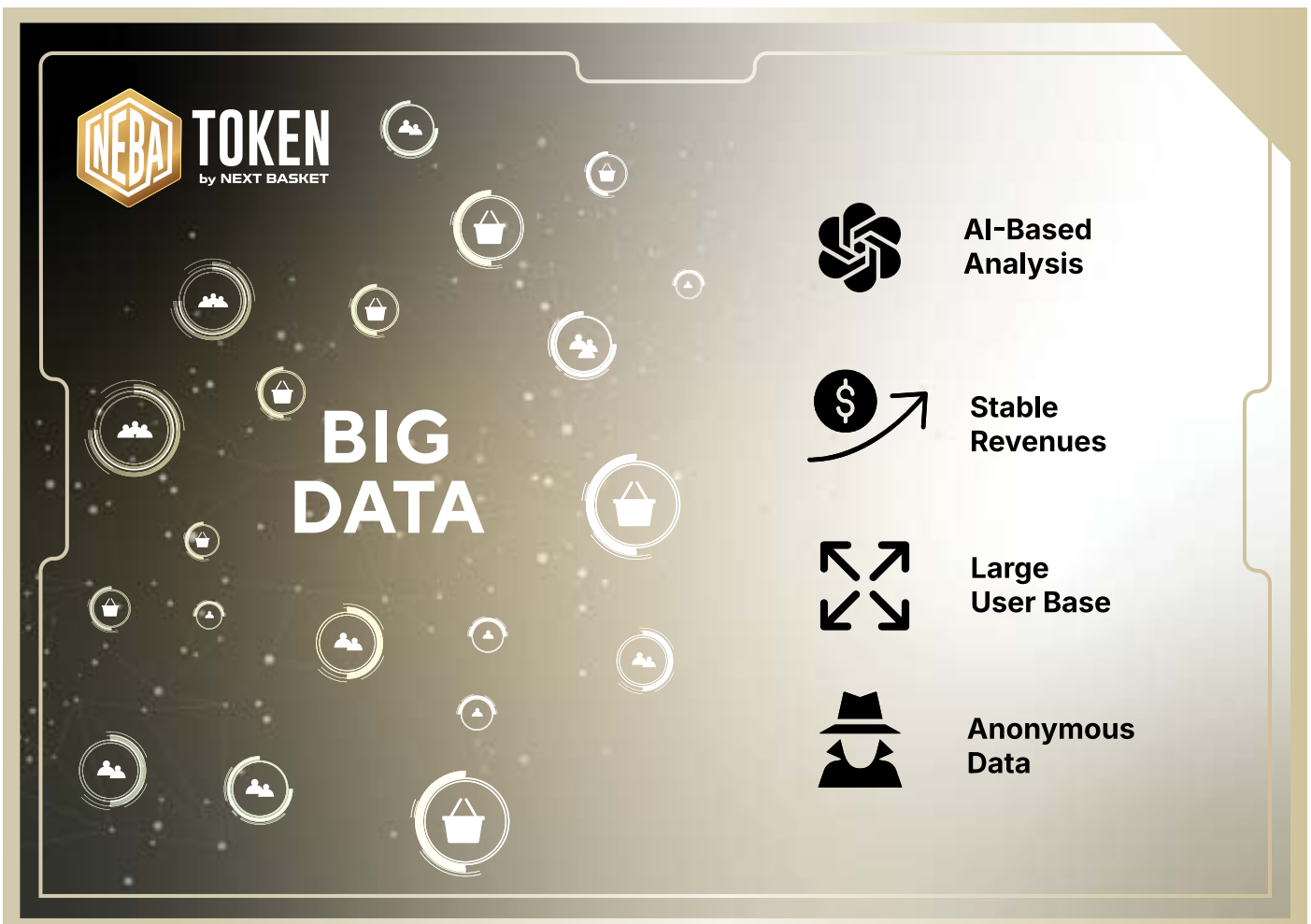
- **Scalability: NEBApay** will support more than 100+ million crypto wallets for the first phase thanks to blockchain technology that guarantees transparency and a high level of security.
- **Payment flexibility:** In addition to traditional bank cards, **NEBApay** allows payments via mobile apps, wearables, plug-ins, and even physical POS terminals.
- **Easy deployment for merchants:** Through convenient APIs and ready-made plugins, stores and other merchants can quickly accept **NEBA Tokens** as a means of payment.
- **Quickly reach scale**
- **With just 35,000 stores**, each with about 3,000 customers, the **NEBApay** network could easily exceed 100 million active wallets.
- **This extensive user base** provides a strong driver for **NEBA Token**'s continued liquidity and growth.



3. Collection and usage of data

The third important pillar in the **NEBA Token** ecosystem is the monetization of data collected from users and merchants in the NEXT BASKET and **NEBApay** environments.

- **Big data:** The bigger the web gets, the more information is accumulated about consumer behavior, preferences, frequently purchased products, etc.
- **Analysis through AI:** Artificial intelligence provides detailed analysis and the ability to predict market trends.
- **Using data:** The results of these analyses are offered to external companies, banks, and marketing agencies looking for more accurate ways to increase their sales and optimize advertising campaigns.
- **Revenue for investors:** A % of the proceeds from the revenue generated of AI data analyze go to further develop the ecosystem and increase the value of the NEBA Token, which also increases the return for early investors.



Win-Win-Win scenario

The model built ensures that everyone wins:

- Investors are enjoying the rising value of the **NEBA Token** and additional profits from the data sold.
- Users get cashback and more convenient payment methods.
- Store owners attract more customers, get free access to the NEXT BASKET platform, and increase their turnover.

Thus, the **NEBA Token** creates a self-sustaining ecosystem that grows based on real demand, provides benefits to participants, and solidifies its position as a catalyst in decentralized e-commerce.



CHAPTER III.

MARKET OPPORTUNITY FOR NEXT BASKET

The world of e-commerce is evolving at an extremely fast pace. Consumer expectations are rising, technology is advancing, and competition is fierce. In this dynamic context, NEXT BASKET is positioning itself as an innovative next-generation platform that integrates artificial intelligence, blockchain, automation, and decentralized financial instruments (DeFi) to provide unique solutions for e-commerce.

With NEXT BASKET, online merchants will not only be able to manage their stores more efficiently but also benefit from revolutionary solutions such as **NEBA Token**, **NEBApay**, and Data analyze that provide new revenue streams, lower operating costs, and a stronger connection with customers.

1. Global challenges in e-commerce

NEXT BASKET seeks to solve some of the main problems that hinder the development of online merchants and e-commerce in general.

1.1 Centralization and security risks

- Traditional platforms rely on a centralized infrastructure that is vulnerable to hacking attacks, data breaches, and system crashes.
 - Security breaches can lead to losses for merchants, compromised consumer information, and even legal consequences. **Solution from NEXT BASKET:**

☞ Decentralized data management via blockchain, eliminating the risk of a single point of failure. ☞ Encrypted payments through **NEBApay**, which eliminates the need for intermediaries and lowers the risk of fraud.

1.2 High fees and limited payment methods

- Payment systems used by traditional platforms charge high transaction fees, which reduces profit margins.
- Limited payment options may hinder international sales and restrict access for users who prefer cryptocurrencies or other alternative methods.

Solution from NEXT BASKET:

☞ **NEBApay** - a decentralized payment system that reduces transaction processing fees and enables direct cryptocurrency payments. ☞ Support for multiple payment methods including mobile apps, smart watches, and POS terminals.

1.3 Insufficient global logistics and scalability

- Small and medium-sized enterprises find it difficult to expand their business beyond their national borders due to complex logistics networks, high transport costs, and lack of reliable partners.
- Platforms that don't offer an integrated inventory and delivery solution limit the growth potential for retailers.

Solution from NEXT BASKET:

→ Global logistics network with partnerships with leading international suppliers for automated order management. → Transparent tracking of deliveries via blockchain that provides 100% reliability assurance.

1.4 Limited transparency and consumer confidence

- Increasingly, buyers are demanding information on product provenance, production conditions, and supply chain sustainability.
- Many retailers do not have effective tools to provide this information, which limits consumer confidence.

Solution from NEXT BASKET:

- A blockchain-based supply chain record that enables fully transparent trading.
- NFT-tokenization of products that provides certified proof of authenticity.



2. Unique advantages of NEXT BASKET thanks to NEBApay and the sale of data

While traditional platforms struggle with the aforementioned challenges, NEXT BASKET offers innovative solutions that not only address these issues but also open up new profit and growth opportunities.

2.1 NEBApay - the new payments revolution

- Eliminates the need for middlemen, giving merchants full control over payments.
- Supports cryptocurrencies, enabling faster and cheaper international transactions.
- Integration with mobile devices and POS terminals, enabling users to pay in the most convenient way for them.
- Automatic distribution of cashback bonuses to customers, encouraging repeat purchases.

What does this mean for business?

- Lower payment processing costs
- Greater flexibility for customers
- Higher profits for merchants

2.2 Using data - an additional source of revenue

- The NEXT BASKET platform will collect anonymized data on user behavior that can be used to better target customers.
- The data will be analyzed using artificial intelligence (AI) and offered as a big data to marketing agencies, banks, and advertising platforms.
- Marketers will be able to customize their marketing strategies based on real consumer trends.

What does this mean for investors?

- Additional revenue from data monetization
- Increased demand for **NEBA Token** as a key asset in the ecosystem
- Increased platform growth and attraction of new partners

NEXT BASKET as a global leader in e-commerce

With its innovative strategy, **NEBA Token**, **NEBApay**, and data selling, NEXT BASKET not only solves the problems of traditional e-commerce but also provides new opportunities for growth and profit.

- **For investors:** the opportunity for long-term growth and stable income.
- **For traders:** access to a global market with lower costs and higher efficiency.
- **For consumers:** more secure, faster, and more flexible payments with cashback and NFT-based transparency.

With NEXT BASKET, the future of e-commerce becomes decentralized, secure, and more profitable for all involved. 

CHAPTER IV. NEBA TOKEN AND NEXT BASKET - REVOLUTION IN E-COMMERCE

This chapter describes how NEXT BASKET, powered by **NEBA Token**, is transforming e-commerce by solving major problems on existing platforms, adding innovative features, the **NEBApay** global payment network, and data monetization.

1. Why NEXT BASKET Growth?

Unique advantages and innovations

NEXT BASKET will features a number of additional key benefits making the platform the preferred solution for traders aiming to grow in the dynamic environment of the digital economy:

- **Decentralized architecture:** uses blockchain technology for increased security, transparency, and control over data, eliminating the risk of a single point of failure.
- **Integrated ERP:** Provides retailers with a single control panel to manage all aspects of their business.
- **Global Logistics Network:** Partners with leading international suppliers and fulfillment centers around the world, ensuring fast and cost-effective delivery.
- **High performance:** optimized for lightning-fast charging and excellent user experience.
- **NEBApay integration:** global payment network for fast, cheap, and secure transactions with **NEBA Token** and other cryptocurrencies.



- **Data monetization:** collect and analyze data with AI, providing valuable market insights and targeted marketing opportunities from which additional revenue is generated.

2. Development of artificial intelligence in online stores

NEXT BASKET is investing heavily in AI development to offer personalized experiences and automate key processes:

- **Personalization:** AI algorithms analyze user behavior to provide tailored product recommendations.
- **Automation:** AI optimizes and automates a number of processes including:
 - Upselling and cross-selling with relevant product combinations.
 - Generate personalized content.
 - AI insights for marketing campaigns.
 - AI-powered search for faster product discovery.
- **Optimization:** AI improves key operations:
 - Chatbot for real-time delivery tracking.
 - A chatbot for partners, supporting merchants.
 - Dynamic pricing based on market conditions to maximize merchant revenue.
 - AI-assisted content creation for product pages.
 - Visual image search.

3. Unique business models

NEXT BASKET offers innovative business models that facilitate global trade and streamline processes:

- **Global access:** multiple online stores, centralized management, automatic content translations.
- **Diverse payment solutions:** Integration with **NEBApay** for payments with **NEBA Token** and other cryptocurrencies, as well as other local payment methods, making NEXT BASKET the preferred choice for merchants and customers worldwide.
- **Additional data revenue:** analysis and sale of anonymized data on user behavior, generating additional revenue for the platform and investors.

4. Quick start and migration

NEXT BASKET makes it easy for retailers by offering:

- **Set up an online store in 72 hours:** merchants provide photos and descriptions and NEXT BASKET takes care of the rest.
- **Free migration:** migrate from existing platforms without losing SEO position.

5. Personal consultant

- **Direct Line:** Every merchant gets a personal e-commerce and digital marketing consultant.

6. NEXT BASKET: Rethinking e-commerce for the WEB3 era

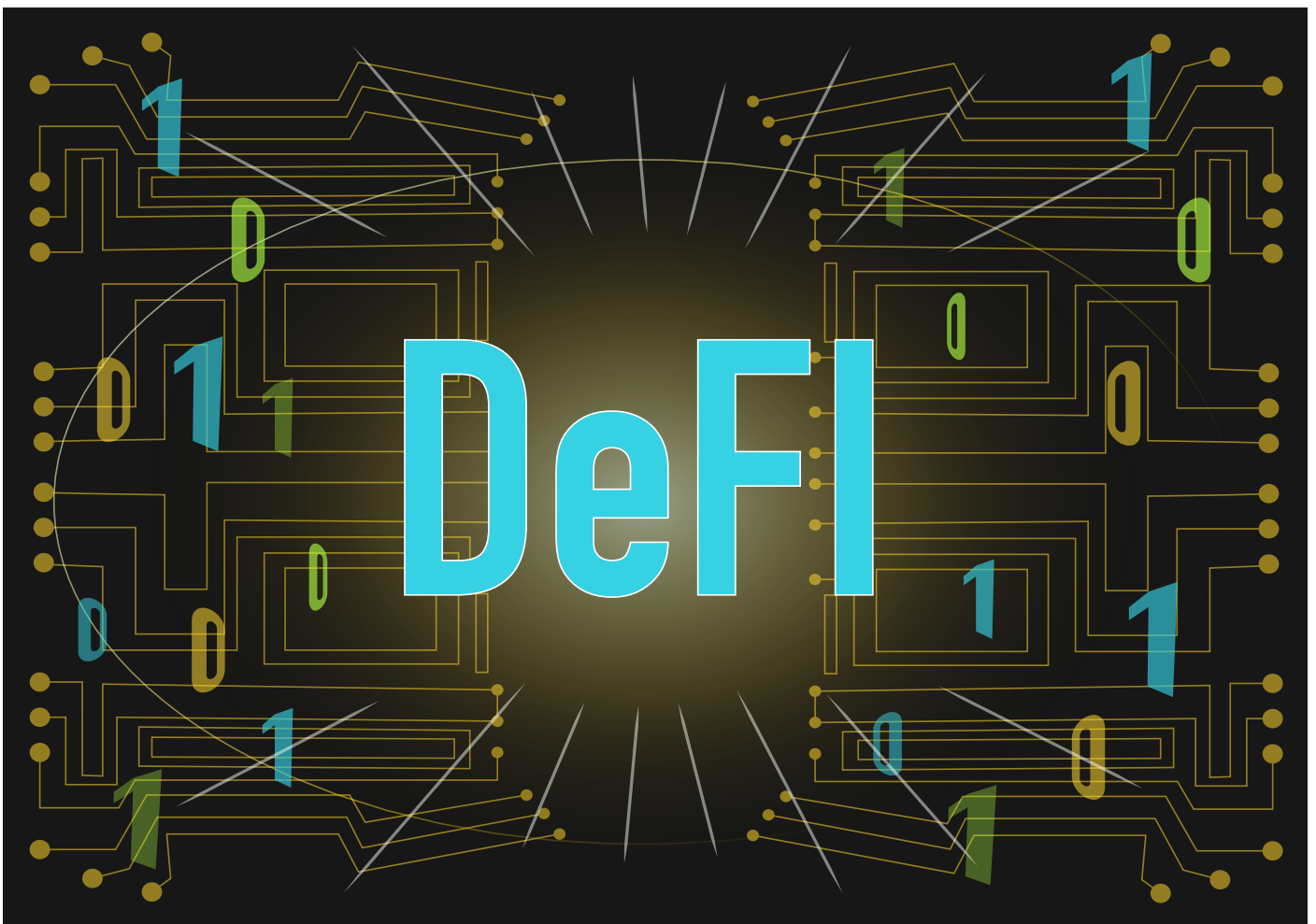
NEXT BASKET, backed by NEBA Token, will be building a fully decentralized Web3 e-commerce platform, putting users and merchants in control:

- **Decentralized online stores in WEB3 environment:** online stores built on blockchain technologies ensuring transparency through verifiable transactions, AI-based personalization, avatars, and NFT-based items.
- **First Decentralized Marketplace and Dropshipping Platform:** Standard online marketplace with Dropshipping model powered by smart contracts, decentralized architecture, P2P security through automated payments, facilitated Dropshipping with blockchain-based order tracking.
- **NFT-based goods and digital assets.**
- **Metaverse integration:** immersive 3D shopping experiences, including virtual stores, events, and fashion shows, with 3D showrooms for interactive product browsing and AR/VR interactivity for „trying on“ clothes or reviewing furniture at home.



The infographic features the NEBA Token logo in the top left corner. The main title is "DECENTRALIZED Online Stores & Marketplace Platforms". Below the title are four icons in black boxes: a padlock for "Secure", a magnifying glass for "More Transparent", a lightning bolt for "Faster", and a price tag for "Cheaper". The background is a dark blue grid with glowing blue cubes and data-like elements.

- **DeFi integration:** built-in decentralized financial functionalities offering alternative payment, savings, and profit methods, with a variety of payment options (cryptocurrencies, staking, etc.), fewer intermediaries, and lower fees.
- **Improved supply chain:** every stage of order fulfillment is recorded on a blockchain for product traceability and authenticity, with smart contracts for automated logistics processes and payments.
- **Identity Control (Decentralized Identity):** users' personal data is stored in an encrypted digital wallet that they own, ensuring data ownership and minimal risk of major hacking attacks.
- **Smart Contract Automation (Smart Contracts & Tokenization):** self-executing contracts on the blockchain for faster and cheaper payments without intermediaries, fractional ownership of expensive assets.
- **Cryptocurrency Payments:** NEXT BASKET accepts leading cryptocurrencies (BTC, ETH, stablecoins) and can use Layer 2 solutions for speed, providing global accessibility for buyers and sellers, minimal transaction fees.
- **Data Protection and Availability (Decentralized Storage):** Data is stored across multiple nodes rather than in one central database, eliminating a single point of failure and making it difficult to censor or remove content.



- **Secure Communication (Decentralized Communication):** encrypted messenger communication based on protocols such as XMTP or Waku, difficult to hack due to no central server, private, confidential conversations.
- **Intelligent pricing using AI (Oracles & AI Price Analysis):** oracles output real-world data to the blockchain while AI monitors prices in real-time, providing competitive offers for sellers based on market data, fair deals for buyers through real-time analysis.
- **Faster and Cheaper Transactions (Layer 2 Solutions):** systems like Polygon or Arbitrum that process high transaction volume at low cost, scalability for high traffic, minimal fees.
- **Voice in Governance (Decentralized Governance - DAO):** NEBA Token holders vote on key decisions, for a community-driven platform that adapts to user needs, sustainability without a centralized point of control.
- **Participation Rewards (Social Tokens & Community):** users earn tokens when they write reviews, participate in discussions, and promote brands, with loyalty paid back through activity rewards, organic growth through an engaged community.
- **Caring for the Planet (Environmental Sustainability):** NEXT BASKET uses energy-efficient blockchain solutions and tracks environmental metrics with lower energy consumption than many traditional e-commerce systems, meeting the growing demand for ethical practices.
- **Making it easier for merchants (Web3 Dropshipping platform):** connects merchants with suppliers through tokenized warehouses for faster global deliveries, cost savings by eliminating the need to own warehouses, rapid expansion thanks to the global marketplace.
- **Ownership & Traceability (Product & Asset Tokenization Module):** convert real or digital assets into tokens for proof of ownership and provenance, fractional ownership of expensive assets, guaranteed authenticity, registered in the blockchain.
- **Super Security & Zero-Knowledge Proof:** Advanced cryptography that verifies data without revealing it, for greater privacy with covert details, minimizing fraud through a difficult-to-manipulate environment.
- **Easy-to-use interface (User Experience):** user-friendly design, clear instructions, fast crypto wallet integration, no need for technical expertise to set up, high engagement thanks to a smooth and reliable platform.
- **Customizable Features (Web3-Specific Modules):** Merchants choose modules such as token dashboards or dispute resolution, with tailored solutions - pay only for required functionality, easily extendable without major rework.

7. NEBApay: Global Payment Network

NEBApay will be an integral part of the NEXT BASKET ecosystem. This proprietary crypto platform is designed to work seamlessly with **NEBA Tokens**, facilitating purchases of goods and services at participating merchants.

- **Scalability:** supports at phase one over 100+ million crypto wallets thanks to blockchain technology.
- **Payment flexibility:** supports payments via mobile apps, wearables, plug-ins, and physical POS terminals, in addition to traditional methods.
- **Easy deployment for merchants:** through convenient APIs and ready-made plugins, stores can quickly accept **NEBA Tokens** as a means of payment.

8. Data Monetization

- **Data collection and analysis** is a key element of NEXT BASKET’s strategy.
- **Big data:** as the web grows, valuable information about consumer behavior, preferences, and buying habits accumulates.
- **Analysis through AI:** Artificial intelligence provides detailed analysis and the ability to predict market trends.
- **Using data:** analytics results are offered as a big data to external companies, banks, and marketing agencies looking to optimize their sales and advertising campaigns.
- **Investor Revenue:** a % of the revenue from the usage of data is distributed to investors, stimulating interest in the **NEBA Token** and contributing to the development of the ecosystem.
- **With NEBA Token, NEBApay,** innovative solutions, and data monetization, NEXT BASKET is poised to become a leader in decentralized e-commerce, providing greater control, security, transparency, and profit for all participants.



CHAPTER V. TOKENOMICS

Total supply # tokens	1,000,000,000
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Token sale	Target	Price	# Tokens	FDV
Seed / Private	\$2,000,000	\$0.02	100,000,000	\$20,000,000
Pre-Sale / Private	\$2,500,000	\$0.025	100,000,000	\$25,000,000
KOL	\$600,000	\$0.03	20,000,000	\$30,000,000
Public / TGE	\$1,600,000	\$0.04	40,000,000	\$40,000,000
Total	\$6,700,000		260,000,000	

Initial circulating supply (tokens)	81,000,000
Initial circulating supply (%)	8.10%
Initial circulating supply market cap	\$3,240,000
Initial circulating supply market cap excl. liquidity	\$1,740,000
Fully diluted market cap at launch	\$40,000,000

Direction	% Tokens	# Tokens	TGE Unlock	TGE Unlock Total %	Lock up (months)	Vesting (months)	Monthly #tokens
Seed / Private	10.0%	100,000,000	0%	0.0%	12	36	2,777,778
Pre-Sale	10.0%	100,000,000	0%	0.0%	12	24	4,166,667
KOL	2.0%	20,000,000	0%	0.0%	12	6	3,333,333
Public / TGO	4.0%	40,000,000	20%	0.8%	0	6	5,333,333
Ecosystem Partnerships	10.5%	105,000,000	10%	1.1%	0	24	3,937,500
Team	10.0%	100,000,000	0%	0.0%	12	36	2,777,778
Advisors	3.0%	30,000,000	0%	0.0%	12	36	833,333
Airdrop	3.0%	30,000,000	0%	0.0%	12	12	2,500,000
Reserve	25.0%	250,000,000	10%	2.5%	0	24	9,375,000
Incentives	15.0%	150,000,000	0%	0.0%	Special, non-linear unlock rules		
Liquidity	7.5%	75,000,000	50%	3.8%	0	12	3,125,000
Total	100.00%	1,000,000,000		8.1%			

NEBA Token Tokenomics OVERVIEW

NEBA Token has a total supply of **1,000,000,000** tokens.

These tokens are allocated across several key categories, each designed to support ecosystem development, ensure liquidity, and guarantee a stable and transparent distribution for all investors and participants

In essence, NEBA Token follows these guiding principles

- 1. Incentivizing long-term holders** - Through sensible lock-up periods and gradual vesting, we aim to reduce the risk of sudden sell-offs of large amounts of tokens
- 2. Ensuring liquidity** - A portion of the tokens is designated specifically for liquidity to maintain sufficient market depth and facilitate trading
- 3. Supporting the ecosystem** - A portion of the tokens is allocated for partnerships, integrations, and initiatives related to **NEBA Token's** ecosystem, creating additional value and demand
- 4. Providing fair access for early investors** - Multiple sale phases, each with different prices and lock-up conditions, allow different types of investors to participate under balanced terms
- 5. Controlled market release** - Thanks to varying lock-up durations and vesting schedules, the circulating supply grows gradually, contributing to more stable price action

Token Sale Phases

A total of **260,000,000 NEBA tokens** (26% of the total supply) are allocated for sale across four main phases:

1. Seed / Private

- **Allocation:** 100,000,000 **NEBA**
- **Price:** 0.02 USD
- **Target Raise:** 2,000,000 USD
- **FDV (Fully Diluted Valuation):** 20,000,000 USD

2. Pre-Sale

- **Allocation:** 100,000,000 **NEBA**
- **Price:** 0.025 USD
- **Target Raise:** 2,500,000 USD
- **FDV:** 25,000,000 USD

3.KOL (Key Opinion Leaders)

- **Allocation:** 20,000,000 NEBA
- **Price:** 0.03 USD
- **Target Raise:** 600,000 USD
- **FDV:** 30,000,000 USD

4.Public / IDO

- **Allocation:** 40,000,000 NEBA
- **Price:** 0.04 USD
- **Target Raise:** 1,600,000 USD
- **FDV:** 40,000,000 USD

Total amount raised across all rounds: **6,700,000 USD.**

Initial Market Capitalization

- **Initial circulating supply:** 81,000,000 NEBA (8.1% of total)
- **Market cap at initial circulating supply:** ~3,240,000 USD
- **Market cap excluding liquidity portion:** ~1,740,000 USD
- **Fully diluted market cap at launch:** 40,000,000 USD

These figures demonstrate that only a portion of the total tokens will be in circulation initially, which helps balance the market and avoid sudden oversupply.

Token Distribution

The full allocation of **1,000,000,000 NEBA tokens** is structured as follows

1.Seed / Private

- **Share:** 10.0% (100,000,000 NEBA)
- **TGE Unlock:** 0%
- **Lock-up Period:** 12 months
- **Vesting Period:** 36 months after lock-up
- **Monthly Vesting:** ~2,777,778 NEBA

2.Pre-Sale

- **Share:** 10.0% (100,000,000 NEBA)
- **TGE Unlock:** 0%
- **Lock-up Period:** 12 months
- **Vesting Period:** 24 months after lock-up
- **Monthly Vesting:** ~4,166,667 NEBA

3.KOL

- **Share:** 2.0% (20,000,000 **NEBA**)
- **TGE Unlock:** 0%
- **Lock-up Period:** 12 months
- **Vesting Period:** 6 months after lock-up
- **Monthly Vesting:** ~3,333,333 **NEBA**

4.Public / IDO

- **Share:** 4.0% (40,000,000 **NEBA**)
- **TGE Unlock:** 20%
- **Lock-up Period:** None (0 months)
- **Vesting Period:** 6 months
- **Monthly Vesting:** ~5,333,333 **NEBA**

5.Ecosystem / Partnerships

- **Share:** 10.5% (105,000,000 **NEBA**)
- **TGE Unlock:** 10%
- **Lock-up Period:** None (0 months)
- **Vesting Period:** 24 months
- **Monthly Vesting:** ~3,937,500 **NEBA**

6.Team

- **Share:** 10.0% (100,000,000 **NEBA**)
- **TGE Unlock:** 0%
- **Lock-up Period:** 12 months
- **Vesting Period:** 36 months after lock-up
- **Monthly Vesting:** ~2,777,778 **NEBA**

7.Advisors

- **Share:** 3.0% (30,000,000 **NEBA**)
- **TGE Unlock:** 0%
- **Lock-up Period:** 12 months
- **Vesting Period:** 36 months
- **Monthly Vesting:** ~833,333 **NEBA**

8.Airdrop

- **Share:** 3.0% (30,000,000 **NEBA**)
- **TGE Unlock:** 0%
- **Lock-up Period:** 12 months
- **Vesting Period:** 12 months
- **Monthly Vesting:** ~2,500,000 **NEBA**

9. Reserve

- **Share:** 25.0% (250,000,000 NEBA)
- **TGE Unlock:** 10%
- **Lock-up Period:** None (0 months)
- **Vesting Period:** 24 months
- **Monthly Vesting:** ~9,375,000 NEBA

10. Incentives

- **Share:** 15.0% (150,000,000 NEBA)
- **TGE Unlock:** 0%
- **Special (non-linear) unlock rules** – this portion is flexible and is aimed at incentivizing activities and platform growth according to specific goals and KPIs

11. Liquidity

- **Share:** 7.5% (75,000,000 NEBA)
- **TGE Unlock:** 50%
- **Lock-up Period:** None (0 months)
- **Vesting Period:** 12 months
- **Monthly Vesting:** ~3,125,000 NEBA

Lock-up and Vesting Logic

Incorporating lock-up and vesting periods is crucial for

- **Preventing sudden oversupply:** When large volumes of tokens remain locked for extended periods, it reduces the risk of a dramatic price drop, as tokens cannot be sold all at once
- **Rewarding long-term participants:** The team, early investors, and partners are incentivized to support the project long-term since they gain access to their tokens gradually
- **Stabilizing price movements:** Gradual monthly unlocks (vesting) provide predictability and market balance, giving new investors sufficient time to enter without concern over a sudden surge of tokens from early participants

Benefits for Investors

- **Early entry at lower prices:** During the Seed, Private, Pre-Sale, and IDO phases, investors can join the project at more favorable prices compared to the expected market rate once trading begins
- **Volatility protection:** Carefully planned lock-up and vesting schedules limit the rapid increase in circulating supply. This approach supports more stable and sustainable price growth
- **Long-term outlook:** The significant portion allocated to the team, partnerships, and reserves signals a commitment to developing the ecosystem over time. When the team and key partners have locked tokens, they remain motivated to drive sustainable value creation
- **Ecosystem support:** Certain allocations (Ecosystem / Partnerships, Incentives) are dedicated to the project's growth. This includes various initiatives, marketing efforts, and incentive programs designed to increase utility and demand for **NEBA Token**
- **Enhanced liquidity:** The designated liquidity allocation ensures a deeper market, leading to tighter bid-ask spreads, easier entry, and smoother exit for new investors

How NEBA Token Achieves Stable Price Growth

- **Limited circulating supply:** Only 8.1% of all tokens are in circulation at launch. This scarcity helps prevent heavy selling pressure and supports higher price levels
- **Gradual unlock:** An additional predetermined number of **NEBA tokens** are released each month, providing transparency and predictability for participants and investors
- **Usage incentives:** The sizable portion of tokens allocated to Incentives and Ecosystem/Partnerships fosters additional utility for **NEBA Token**. Increased use cases lead to higher demand and, consequently, potential price appreciation
- **Liquidity support:** The portion earmarked for liquidity ensures that the market remains deep enough to attract confidence and provide security for traders
- **Team and partner commitment:** Locked tokens for the team and advisors guarantee that core contributors have a long-term stake in the project's success rather than seeking short-term gains

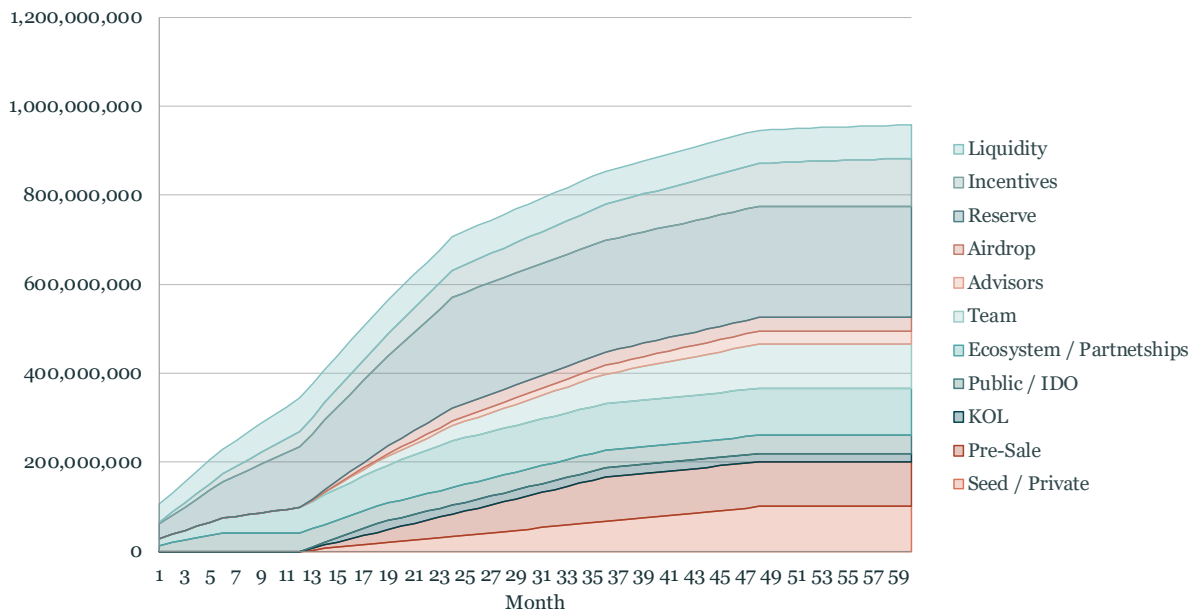
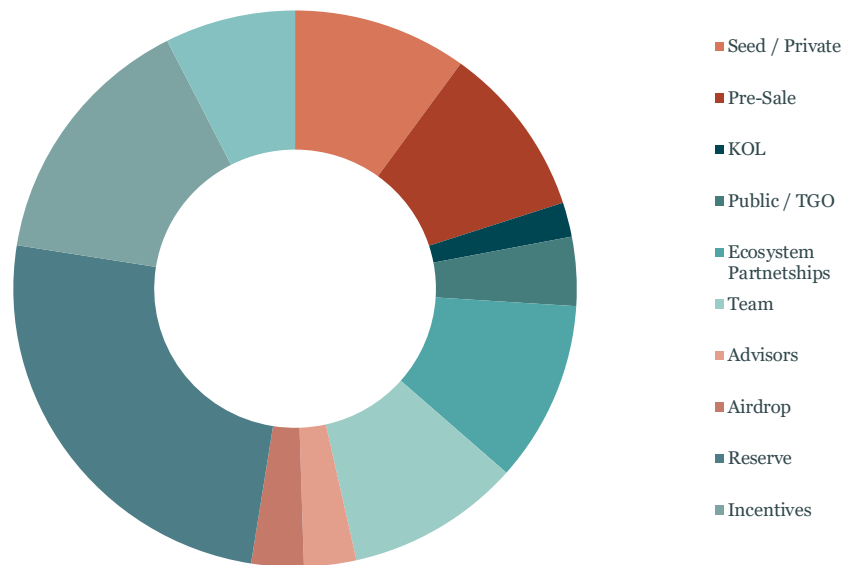
Conclusion

NEBA Token's tokenomics are designed to combine a fair and transparent token sale model with a robust lock-up and vesting framework, as well as clear incentives for the ecosystem's long-term growth.

This structure minimizes volatility risk and lays the groundwork for a sustainable and progressive price increase over time

- **Investors** can rely on stability and growth, as there will be no sudden large sell-offs from early holders
- The **team** and **partners** are incentivized to continue advancing the project to enhance its long-term value
- The **entire ecosystem** benefits from integrations, marketing, and technology development funded by the Partnerships, Reserve, and Incentives allocations

This structured approach underscores **NEBA Token**'s long-term vision, focusing on sustainability and growth rather than short-term speculative movements



CHAPTER VI: BENEFITS OF THE NEXT BASKET AND NEBA TOKEN ECOSYSTEM

The development of NEXT BASKET, together with the integration of **NEBA Token**, **NEBApay**, and data monetization, creates an ecosystem bringing benefits to all participants.

This chapter describes six key points illustrating the benefits for different groups.

1. Benefits for investors:

- **Early investment in a high-potential project:** investors in **NEBA Token** are involved at an early stage in building an innovative platform with the ambition to lead in decentralized e-commerce.
- **Growth in NEBA Token Value:** The value of the token is expected to grow as the ecosystem grows, new markets are entered, users and merchants increase, and demand is driven by the **NEBApay** loyalty and payments program.
- **Additional revenue from the sale of data:** investors will receive a share of the revenue generated from the sale of analyzed consumer behavior data.
- **Participation in governance (DAO):** **NEBA** Token holders will have a voice in some decisions about the development of the platform, contributing to its sustainability and adaptability.
- **Transparency and security:** blockchain technology ensures transaction transparency and investment security.
- **Liquidity:** the **NEBA Token** will be traded on leading crypto exchanges, providing liquidity for investors.

2. Benefits for NEXT BASKET:

- **Raising capital for growth:** the **NEBA Token** issuance provides funding to expand the team, enter new markets, add new features, improve the platform, and boost the ecosystem.
- **Stimulating the ecosystem:** the integration of **NEBA Token** and **NEBApay** incentivizes merchants and customers to join the platform, driving growth and development.
- **A new source of revenue:** selling AI-analyzed data generates additional revenue for NEXT BASKET that can be reinvested in the development of the platform.
- **Increasing Recognition:** the innovative combination of blockchain, AI, decentralized solutions, and tokenized economy will differentiate NEXT BASKET from competitors.
- **Building a loyal community:** the loyalty program, the opportunity to participate in governance (DAO), and other incentives build a strong community around the platform.

3. Benefits for traders using NEXT BASKET software:

- **Free access to the platform:** Merchants who integrate the loyalty program with the **NEBA Token** receive free access to the NEXT BASKET platform, reducing their operating costs.
- **Increased customer loyalty:** the loyalty program encourages repeat purchases and builds a lasting relationship with customers.
- **Attracting new customers:** the possibility to pay with **NEBA Token** and other cryptocurrencies, as well as participation in the **NEBApay** network, attracts new customers.
- **Lower transaction fees:** **NEBApay** offers lower payment processing fees than traditional methods.
- **Global market access:** **NEBApay** facilitates international payments, allowing merchants to reach customers around the world.
- **Using data to optimize sales:** retailers can take advantage of data analytics to optimize their marketing campaigns, product offerings, and pricing.
- **Ability to offer NFT-based merchandise:** retailers can offer limited edition NFTs tied to their products, adding exclusivity and value.

4. Benefits for end customers of online stores:

- **Cashback on purchases:** Customers receive 0.5% cashback in the form of **NEBA Tokens** on every purchase made in a store using the NEXT BASKET platform and integrating the loyalty program.
- **Variety of payment methods:** Customers can choose from a variety of payment methods, including **NEBA Token**, other cryptocurrencies, as well as traditional means of payment through **NEBApay**.
- **Lower prices:** Competitive prices driven by AI analytics as well as the cashback program result in real savings for customers.
- **Unique products:** Customers get access to exclusive NFT-based products offered by merchants on the platform.
- **Security and transparency:** blockchain technology ensures transaction security and process transparency.



5. Benefits for users of the global digital crypto payment network NEBApay:

- **Quick and easy payments:** NEBApay allows payments to be made in a few clicks, regardless of location.
- **Minimal fees:** transactions in NEBApay have low fees, which makes the system extremely advantageous for users.
- **Anonymity:** NEBApay offers a higher degree of anonymity than traditional payment methods.
- **Tax-free:** at the moment (it is important to keep an eye on the regulatory framework), cryptocurrency profits are tax-free in many countries as long as they are not exchanged for fiat money.
- **Accessibility:** NEBApay is available for use by anyone, regardless of their banking history or credit score.
- **Security:** NEBApay uses cryptographic methods to protect funds and transactions.

6. Benefits for the users of the processed data:

- **Access to valuable market insights:** Companies that purchase data from NEXT BASKET gain access to detailed information about consumer behavior, preferences, and trends.
- **More effective targeting:** analyzed data enables precise targeting of marketing campaigns, reaching the right customers with the right messages.
- **Optimizing products and services:** information on consumer needs can be used to develop new products and services that meet real market needs.
- **Better planning:** data analytics help you plan your business more effectively based on real data, not assumptions.
- **Competitive Advantage:** Access to detailed market and consumer information gives a competitive advantage to companies that use the data.

The ecosystem of NEXT BASKET, **NEBA Token**, **NEBApay**, and data monetization creates a win-win-win situation that benefits investors, merchants, customers, payment network users, and data users.

This interconnected web of benefits is driving the growth and sustainability of the platform, establishing it as a leader in the future of decentralized e-commerce.



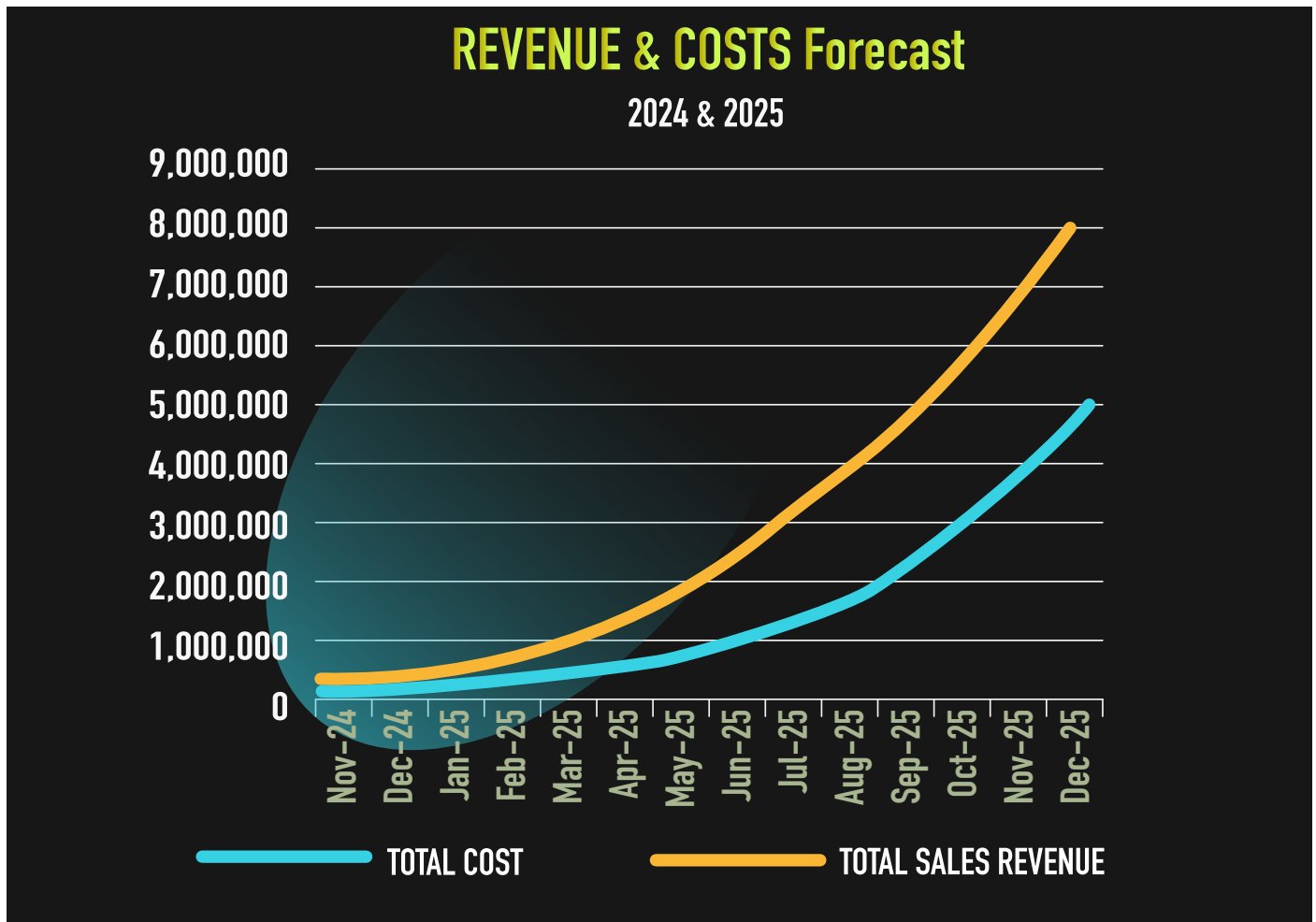
CHAPTER VII. FINANCIAL PLAN

1. 1. Business plan (only for NEXT BASKET with the loyalty program)

Important: In this business plan, only the development of NEXT BASKET as a decentralized platform for WEB3 Online Marketplaces and Marketplace Platforms is considered. All other areas of the Roadmap are the subject of another business plan. The attached charts are part of NEXT BASKET’s business plan and show how the **NEBA Token** TGE funds will accelerate the development of NEXT BASKET.

[SEE THE BUSINESS PLAN HERE](#)

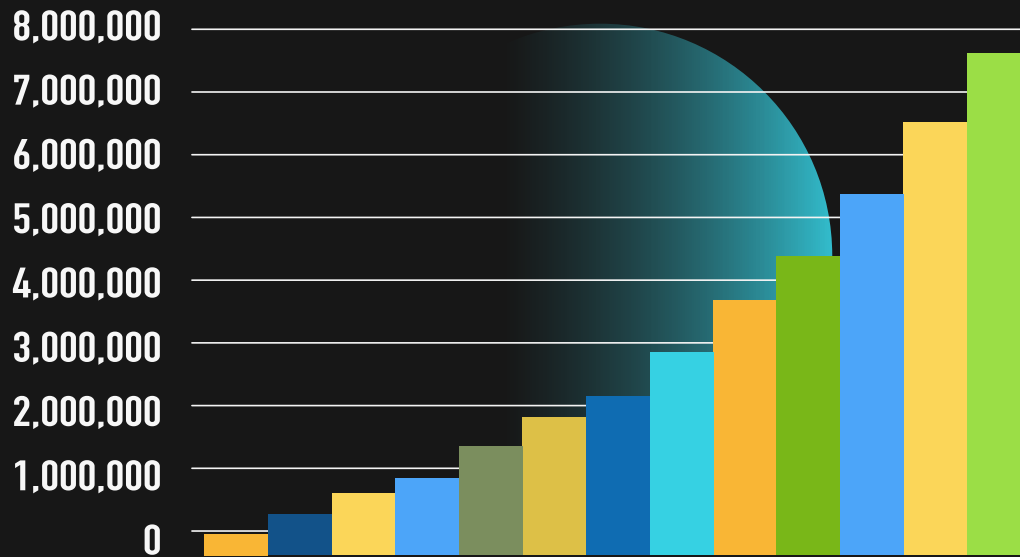
Below are the main charts in this section, along with historical data and growth forecasts.



Revenue and expenditure forecast

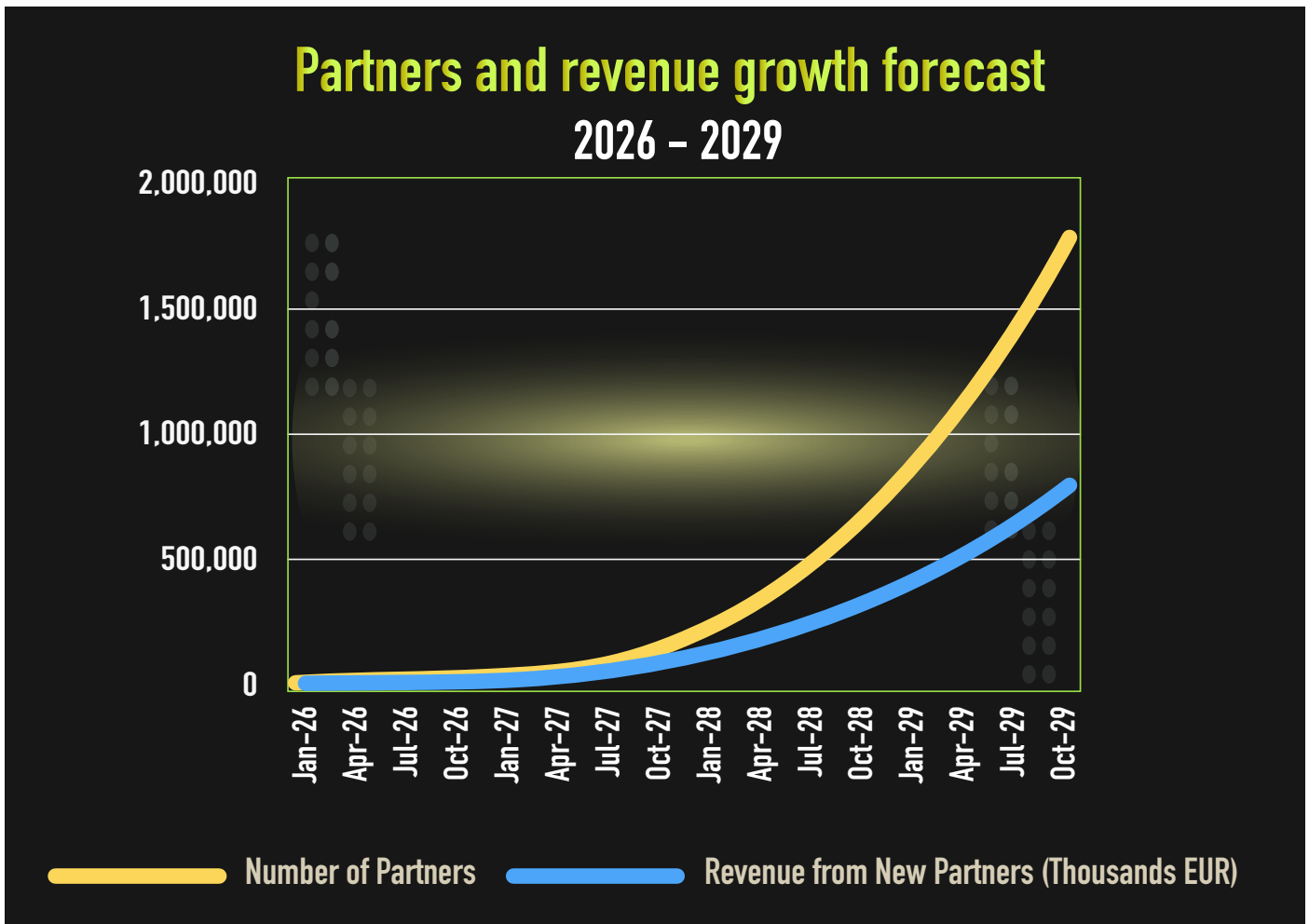
- Shows the **NEBA's** revenues for 2024 year
- **Trend:** Both are increasing over time, but revenues are outpacing expenses.

Revenue by months 2025



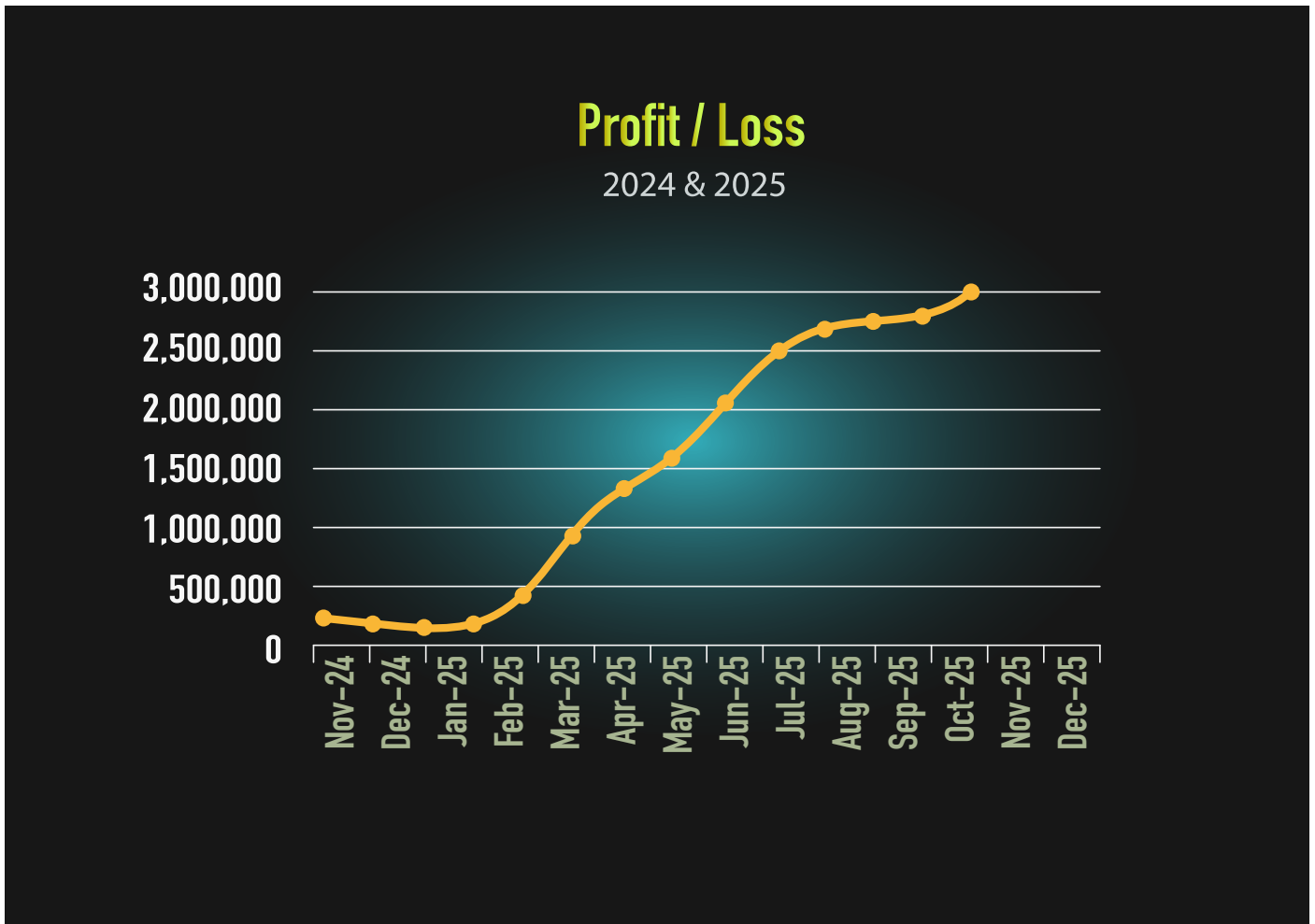
Revenue

- Shows the **NEBA**'s monthly revenue for 12 consecutive months.
- Trend: Steady revenue growth throughout the year.



Partners and revenue growth forecast 2026-2029

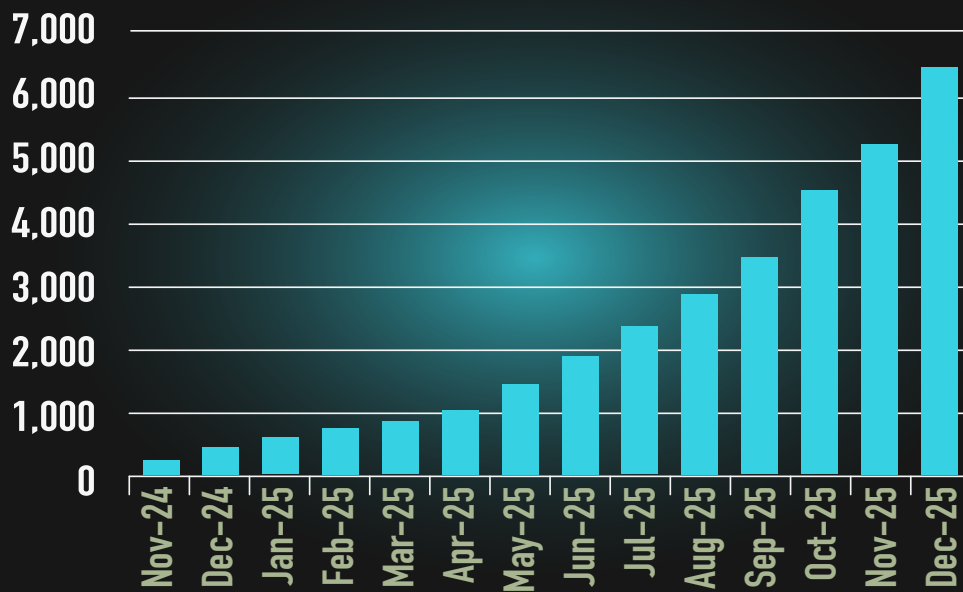
- Estimates the number of partners and revenue for the period 2026-2029.
- **Trend:** exponential growth in both.



Profit/Loss

- Reflects the financial results of the **NEBA** for 2024 year
- **Trend:** Initial losses moving to a permanent profit.

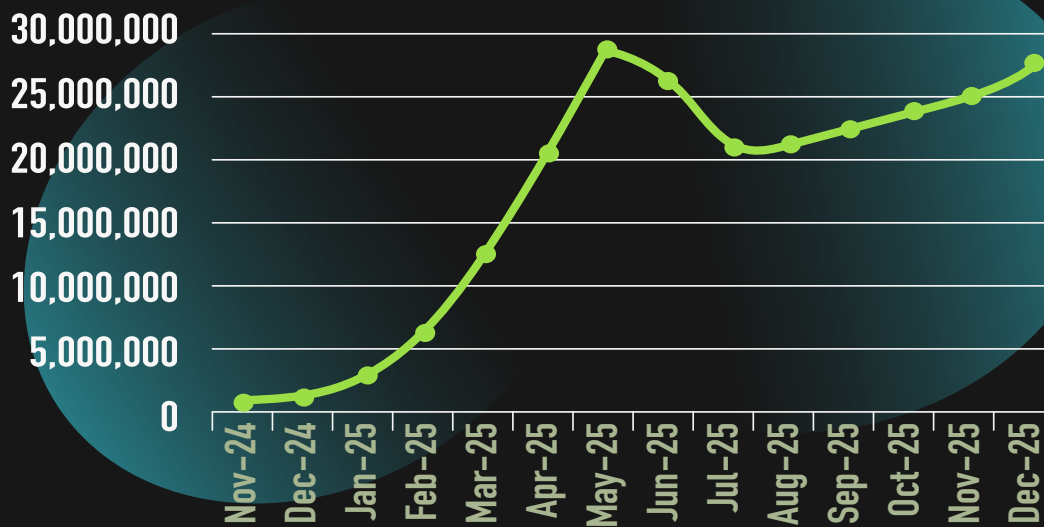
Partners (e-store owners)



Partners

- Shows steady growth in partners from 1 partner in the first year to over 7000 by the 13th year, highlighting the credibility of the ecosystem.

Cash Flow 2024 & 2025



Cash Flow

- Generally positive flow with some fluctuation; significant spike between 2026 and 2027, slight drop in 2028, then continued growth.

Important notes

- The charts combine historical data and forecasts.
- Forecasts reflect current market analysis but are not guaranteed.
- Actual results may differ from these scenarios.

In summary, the charts suggest promising financial prospects, strong ecosystem expansion, and the potential for meaningful success.

2. Market analysis of SaaS platforms for online stores and NEXT BASKET positioning

The market for SaaS e-commerce solutions is competitive and dynamic, offering a variety of solutions from basic to highly advanced.

● Key players

- Shopify, Wix, Squarespace, WooCommerce, BigCommerce - all of them offer convenient tools, integrations, and different pricing tiers.

● Trends

- **Mobile commerce:** a growing share of purchases via smartphones, which requires responsive design.
- **AI:** Personalization, marketing optimization, and automation are leading the way.
- **WEB3:** Blockchain adds security, transparency, and access to new markets.

● Differentiation of NEXT BASKET

- **Advanced WEB3 capabilities:** blockchain, smart contracts, decentralized identifiers for security and transparency.
- **Focus on medium and large merchants:** scalability and expert service.
- **Exclusive business lines:** GLOBAL, Business Without Employees, NB PRO.

Analysis of the unique subdivisions of NEXT BASKET

● GLOBAL

- **Target audience:** foreign brands entering new markets
- **Services:** online shop, order fulfillment, logistics
- **Advantages:** market expansion, efficient supply chain, increased competitiveness
- **Disadvantages:** dependence on external suppliers, complex regulations, partial operational control

● Business Without Employees

- **Target Audience:** New entrepreneurs who want a quick start without day-to-day operations
- **Services:** online shop, warehouse service (fulfillment), marketing, sales assistance
- **Advantages:** minimal investment, focus on the product, fast start-up
- **Cons:** Higher costs, limited independence, dependence on NEXT BASKET

- **NB PRO**

- **Target audience:** large online stores with a need for stability and scalability
- **Services:** advanced functionalities, ERP integration, specialized support
- **Benefits:** Unlimited growth, high productivity, optimized business processes
- **Disadvantages:** higher costs, greater technical complexity, dependence on NEXT BASKET

3. Target markets and consumers

NEXT BASKET focuses on the global scene, starting with English-speaking countries.

Reasons

- Large share of e-commerce
- Team with experience and fluency in English
- Lower translation costs

Target users

- **New merchants:** easy start-up tools and affordable prices
- **Marketplace sellers:** integration with leading marketplaces
- **Migrant traders:** better terms, seamless transfer
- **Foreign brands:** integrated global presence and logistics
- **Large online stores:** high performance and scalability

Additional target groups

- **Physical retailers:** a bridge between online and offline shopping
- **Dropshippers:** easy setup, robust integrations

With its diverse offerings, NEXT BASKET attracts a global audience looking for innovation and consumer-oriented solutions.

4. Growth potential of NEXT BASKET

The following advantages of NEXT BASKET provide optimistic prospects:

- **Innovative product**

- WEB3 features that go beyond traditional solutions
- Scalable and convenient approach
- Active development to meet market needs

- **Strong team**
 - Experienced professionals with expertise in multiple fields
 - Focused on innovation and problem solving
 - Insist on quality and high performance
- **Market expansion**
 - Global development of e-commerce
 - High potential sector
 - International focus with access to millions of potential users
- **Strategic partnerships**
 - Alliances with leading industry players to enrich the ecosystem
 - Collaborations in order fulfillment, marketplaces, and payments
 - Constant search for new synergies
- **Financial stability**
 - Multiple revenue sources (subscriptions, transaction fees, affiliate programs)
 - Effective financial strategies for long-term sustainability

5. Market trends in e-commerce

- **Mobile Commerce**
 - Significant growth in smartphone shopping
 - Focus on mobile optimization and fast loading
 - Apps with personalized features
- **Artificial Intelligence (AI)**
 - Custom marketing solutions, chatbots, analytics
 - Marketing automation and product recommendations



- **WEB3**
 - Improved security, transparency, and global access
 - Validation through blockchain and NFT-based trading models
- **Omnichannel**
 - Seamless switching between physical, online, social, and marketplace channels
- **Sustainability**
 - Growing demand for environmental solutions
 - Reducing carbon footprint, eco-friendly logistics solutions
- **Personalization**
 - User segmentation and dynamic content creation
 - AI-based targeting for increased sales



CHAPTER VIII.

TEAM AND ADVISORS

The team behind the **NEBA Token** TGE brings together several key organizations and individuals:



FinDaS Tokenomics

Leading blockchain company. They are experts in the token economy with over 300 projects behind them, which in turn have raised over \$1 billion in funding. The focus is on data-driven and sustainable tokenomics.



Borislav Malinov

Founder and visionary of NEXT BASKET. Entrepreneur with years of experience in e-commerce, marketing, and logistics.



Ivaylo Georgiev

CEO at NEXT BASKET, with over 10 years of experience in e-commerce (business with 200M euro annual turnover) platforms such as Magento, Shopify, PrestaShop, and WooCommerce. They have led large-scale projects at Microsoft, EU Telco Operators and other major companies..



Ventsislav Kostov

Chief Financial Officer (CFO) at NEXT BASKET. He has experience in corporate finance and banking.

This team brings together experts in blockchain, e-commerce, finance, and project management - a key prerequisite for a successful TGE

CHAPTER IX.

LEGAL

NEXT BASKET complies with all applicable laws and regulations related to cryptocurrencies, data protection, and e-commerce.

1. Legal Framework

- Compliance with cryptocurrency legislation governing ICOs/TGEs, crypto trading, and anti-money laundering measures.
- Compliance with data protection requirements (GDPR).
- Compliance with laws governing e-commerce, including consumer rights, payment processing, and advertising.
- Compliance with the European MiCA regulation.

2. Compliance with Legislation

- KYC/AML: Strict Know Your Customer procedures and anti-money laundering measures, in line with global standards.
- GDPR: NEXT BASKET complies with European data protection legislation.
- Crypto Regulations in the EU and Globally: Constant monitoring for full compliance.

3. Contract Types

- Contracts with Customers: Define NEXT BASKET's obligations to platform users.
- Contracts with Partners: Regulate cooperation with logistics partners, marketplaces, and payment providers.
- Investor Contracts: Specify the terms and conditions for project participants.
- Employee Contracts: Describe roles, responsibilities, and confidentiality.

4. Regulatory Status

- Registered in Bulgaria, NEXT BASKET complies with local and European legislation.
- Holds relevant licenses and permits.
- Works cooperatively with regulators, providing necessary disclosures.

5. Risks and Challenges

- Regulatory Changes: Rapidly changing laws may affect operations.
- Cybersecurity: Despite robust measures, the risk of hacking and fraud remains.
- WEB3 Adoption: Mass adoption of WEB3 may be slow and require educational efforts.



CHAPTER X.

FINAL CONCLUSION

In summary, the **NEBA Token** and NEXT BASKET represent a cutting-edge ecosystem revolutionizing e-commerce and bringing it into the Web3 era. Through the combination of innovative technology, strategic partnerships, and a forward-thinking team, NEXT BASKET is building a decentralized platform that has the potential to benefit all participants – investors, merchants, customers, **NEBA**pay payment network users, and data users.

Key Highlights of the Ecosystem:

- **NEBA Token:** A key asset within the ecosystem, powering decentralized online stores, driving loyalty through a cashback program, facilitating payments on **NEBA**pay, and serving as a governance token through the DAO.
- **NEBA Token Tokenomics:** Carefully structured, with a total supply of 1 billion tokens (1,000,000,000), phased distribution (vesting), and clear fundraising goals that will be used to build the world's first decentralized online stores and Marketplace & Dropshipping platforms on NEXT BASKET.
- **NEXT BASKET:** An innovative SaaS platform integrating blockchain, AI, decentralized financial instruments (DeFi), a global logistics network, NFT-based commodities and digital assets, metaverse integration, and security and privacy solutions. The platform addresses several key problems of existing e-commerce platforms, such as centralization, high fees, limited payment methods, insufficient transparency, lack of scalability, and fragmented logistics.
- **NEBApay:** A global decentralized crypto payments network providing fast, cheap, and secure transactions with the **NEBA** Token and other cryptocurrencies, supporting over 100+ million wallets. **NEBA**pay is affordable, flexible, and convenient for both consumers and merchants, eliminating the need for intermediaries.
- **Data Monetization:** NEXT BASKET collects and analyzes consumer behavior data, generating valuable market insights offered to companies and marketing agencies. This creates an additional revenue stream, driving platform growth and increasing the value of the **NEBA** Token.
- **Win-Win-Win Model:** Investors may benefit from potential growth in the value of the **NEBA** Token. Merchants enjoy free access to the platform (with loyalty program integration), lower fees, loyal customers, and access to a global marketplace. Customers benefit from cashback, a variety of payment methods, lower prices, unique products, security, and transparency. **NEBA**pay users would make fast, inexpensive, and secure transactions, and data users optimize their business strategies.

The Big Picture:

NEXT BASKET is not just another SaaS e-commerce platform. It's a complete ecosystem rethinking how we buy, sell, and interact online. With a team of professionals, an ambitious roadmap, innovative solutions, and strategic partnerships, NEXT BASKET and the **NEBA** Token are poised to become leaders of the Web3 e-commerce revolution. An investment in the **NEBA** Token is an investment in the future – a future where decentralization, transparency, security, innovation, and fair profit distribution are the foundation of a thriving digital economy accessible to all.

CHAPTER XI. RIGHT OF WITHDRAWAL

1. Each prospective purchaser/ holder of **NEBA** Tokens, which is a retail holder under the meaning of the MICA Regulation, shall have the right of withdrawal.
2. Such holders shall have a period of 14 calendar days within which to withdraw from their agreement to purchase **NEBA** tokens without incurring any fees or costs and without being required to give reasons. The period of withdrawal shall begin from the date on which Purchase Agreement shall be considered executed.
3. All payments received from such holder including, if applicable, any charges, shall be reimbursed by the Company without undue delay and in any event no later than 14 days from the date on which Company is informed of the such retail holding Holder's decision to withdraw from the agreement to purchase the **NEBA** tokens. Such reimbursement shall be carried out using the same means of payment as that used by the Holder for the initial transaction, unless the Holder expressly agrees otherwise and provided that the Holder does not incur any fees or costs as a result of such reimbursement.
4. The right of withdrawal under this section shall not apply where the **NEBA** tokens have been admitted to trading prior to their purchase by the respective Holder.
5. If the Company decides to set a time limit on their offer to the public for sale of **NEBA** tokens the right of withdrawal shall not be exercised after the end of the subscription period.
6. The right of withdrawal shall be only applicable for Purchase Agreements for **NEBA** tokens, executed between the Issuer and any citizen and or permanent resident of any country in the EU.

CHAPTER XII. DISCLAIMERS. RISKS

This document has been prepared by NB Token EOOD, Bulgaria (the "Company") for informational purposes only in connection with the planned Initial Token Offering ("ITO") of the **NEBA** Token. This document does not constitute a prospectus, an offer to sell, a solicitation of an offer to subscribe for or purchase tokens, securities, or other financial instruments, nor is it intended to form the basis of any contract or investment decision.

Participation Restrictions: The sale of the **NEBA** Token is restricted and is not offered to citizens, residents, or persons residing in jurisdictions where such offer, sale, or distribution would be illegal or would require registration or licensing, including, but not limited to, the United States, Canada, Singapore, China, and other jurisdictions subject to EU, U.S., and UN sanctions.

Forward-Looking Statements: This document contains forward-looking statements that reflect the Company's current expectations, views, and assumptions regarding future events, results, objectives, and financial performance.

These statements are based on currently available information and are subject to known and unknown risks, uncertainties, and other factors that could cause actual results to differ materially from those projected.

These factors include, but are not limited to: market conditions, regulatory changes, technological challenges, competition, operational risks, and other factors described in other materials published by the Company. An investment in crypto-assets involves high risk and may result in the loss of all invested capital.

Each addressee of this White Paper, including any person, which is a prospective holder of the **NEBA** Tokens, is hereby explicitly informed that:

1. the **NEBA** token may lose its value in part or in full;
2. the **NEBA** token may not always be transferable;
3. the **NEBA** token may not be liquid;
4. the **NEBA** token may not be or become exchangeable against the services promised in this White Paper, especially in the case of a failure or discontinuation of the Project hereinabove described;
5. the **NEBA** token is not covered by the investor compensation schemes under Directive 97/9/EC of the European Parliament and of the Council;
6. the **NEBA** token is not covered by the deposit guarantee schemes under Directive 2014/49/EU.

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW AND EXCEPT AS OTHERWISE SPECIFIED IN A WRITING BY THE COMPANY, (A) THE TOKENS ARE SOLD ON AN “AS IS” AND “AS AVAILABLE” BASIS WITHOUT WARRANTIES OF ANY KIND (EXCEPT FOR THE WARRANTIES REQUIRED TO BE PROVIDED BY LAW), AND THE COMPANY EXPRESSLY DISCLAIMS ALL IMPLIED WARRANTIES AS TO THE TOKENS, INCLUDING, WITHOUT LIMITATION, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, PARTICULAR LEGAL TREATMENT, TITLE AND NON-INFRINGEMENT, (B) THE COMPANY DOES NOT REPRESENT OR WARRANT THAT THE TOKENS ARE RELIABLE, CURRENT OR ERROR-FREE, MEET YOUR REQUIREMENTS, OR THAT DEFECTS IN THE TOKENS WILL BE CORRECTED, AND (C) THE COMPANY CANNOT AND DOES NOT REPRESENT OR WARRANT THAT THE SALE TOKENS OR THE DELIVERY MECHANISM FOR TOKENS ARE FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS. THE BUYER ACCEPTS, AGREES TO AND ACKNOWLEDGES THE SAME.

BY PURCHASING TOKENS, EACH PROSPECTIVE HOLDER EXPRESSLY ACKNOWLEDGES AND ASSUMES THESE RISKS AND SHALL BEAR SUCH RISKS ALL ALONE. Such risks may be but are not limited to:

1. Risk of Losing Access to Tokens Due to Loss of Private Key;
2. Risks Associated with the Blockchain on which Tokens are deployed;
3. Risk of Hacking and Security Weaknesses;
4. Risks Associated with Uncertain Regulations, Change in the Regulations and/ or adverse Legal Treatment of Crypto Assets in general or NEBA in particular, and/or any related Enforcement Actions;
5. Risks Arising from Taxation;
6. Risk of Insufficient Interest in the Platform;
7. Risks Associated with the Development and Maintenance of the Platform;
8. Risk of Dissolution of the Company or the Platform;
9. Risk of Lack of Adoption by Users of the Platform or Lack of Success;
10. Technology Risks;
11. Risk of absence of possibility to use the Purchased Tokens;
12. Risk of theft;
13. Other unanticipated Risks;

Any potential amendments and/ or modifications of this Whitepaper, conducted after 30th of December, 2024., shall be performed in strict compliance with art.12 of Regulation (EU) 2023/1114 of the European Parliament and of the Council of 31 May 2023 on markets in crypto-assets, and amending Regulations (EU) No 1093/2010 and (EU) No 1095/2010 and Directives 2013/36/EU and (EU) 2019/1937.

This White Paper was adopted on 19.feb.25 by the competent managing body of the Issuer, the Director of NB Token Ltd.